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**Casula**

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(54) **SYSTEMS AND METHODS WITH EARLY  
VARIANCE MEASURE USED TO OPTIMIZE  
VIDEO ENCODING**

(75) Inventor: **Michele Casula**, Bradley Stoke (GB)

(73) Assignee: **ZiiLABS Inc., Ltd.**, Hamilton (BM)

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**H04N 19/87** (2014.01)

**H04N 19/176** (2014.01)

**H04N 19/172** (2014.01)

**H04N 19/11** (2014.01)

**H04N 19/109** (2014.01)

**H04N 19/14** (2014.01)

**H04N 19/152** (2014.01)

(52) **U.S. Cl.**

CPC ..... **H04N 19/87** (2014.11); **H04N 19/109** (2014.11); **H04N 19/11** (2014.11); **H04N 19/124** (2014.11); **H04N 19/14** (2014.11); **H04N 19/152** (2014.11); **H04N 19/172** (2014.11); **H04N 19/176** (2014.11)

(58) **Field of Classification Search**

CPC ..... H04N 19/00036; H04N 19/00042;  
H04N 19/00145; H04N 19/00175; H04N  
19/00278; H04N 19/00781

See application file for complete search history.

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*Primary Examiner* — William C Vaughn, Jr.

*Assistant Examiner* — Stuart Bennett

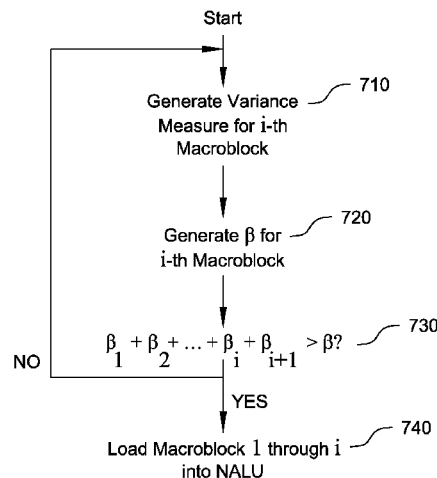
(74) *Attorney, Agent, or Firm* — Merchant & Gould, P.C.

(57)

**ABSTRACT**

Methods and systems for video encoding, using a variance measure to directly effect efficiencies and optimizations at various stages of video encoding to improve compute cycle, power, heat and bandwidth efficiency and decoded picture quality and decrease the bit length of encoded frames. Download rate and decoding efficiency are also improved as a result of the improvements realized at the encoder.

**19 Claims, 18 Drawing Sheets**



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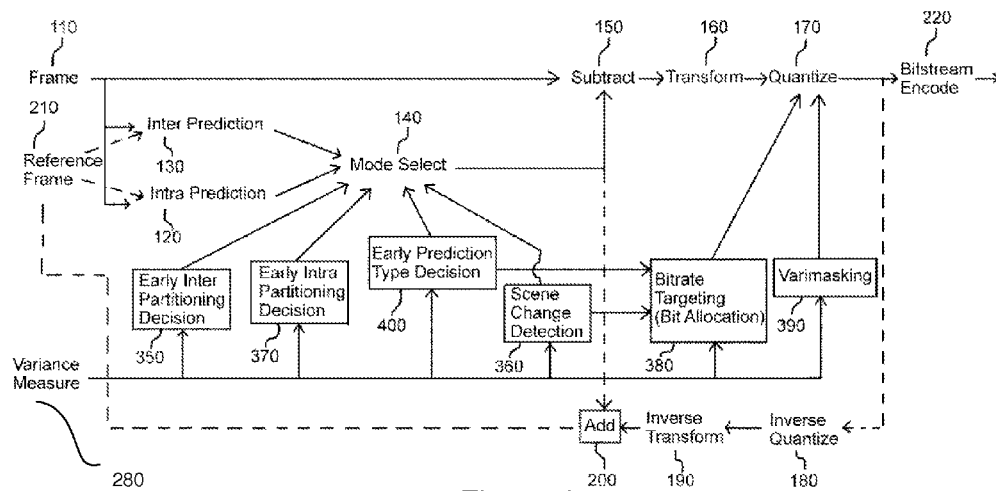


Figure 1

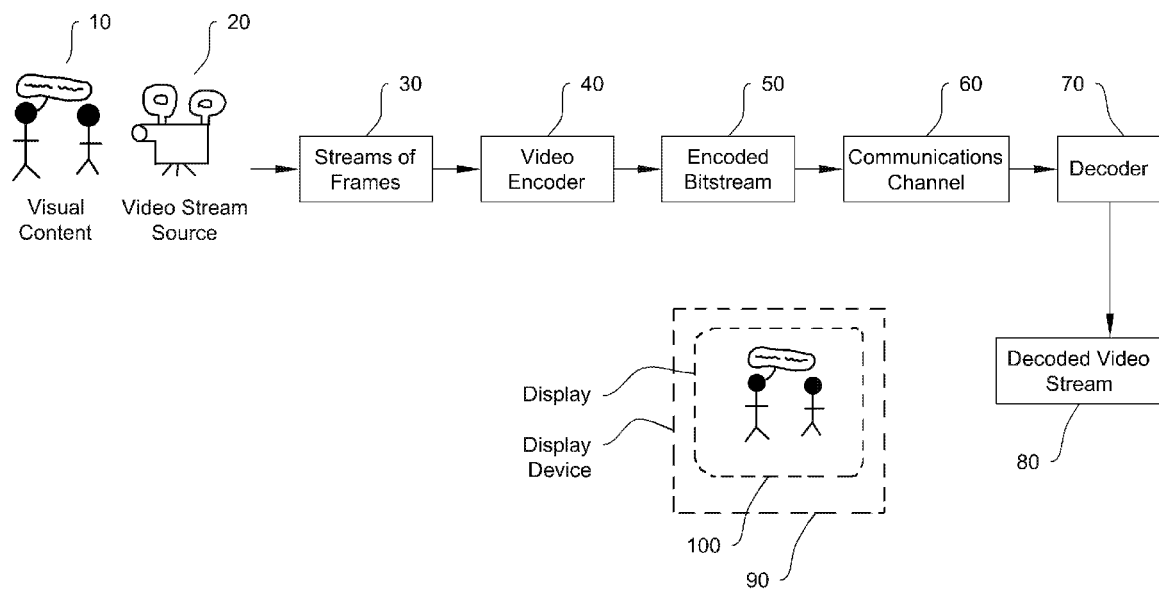


Figure 2a

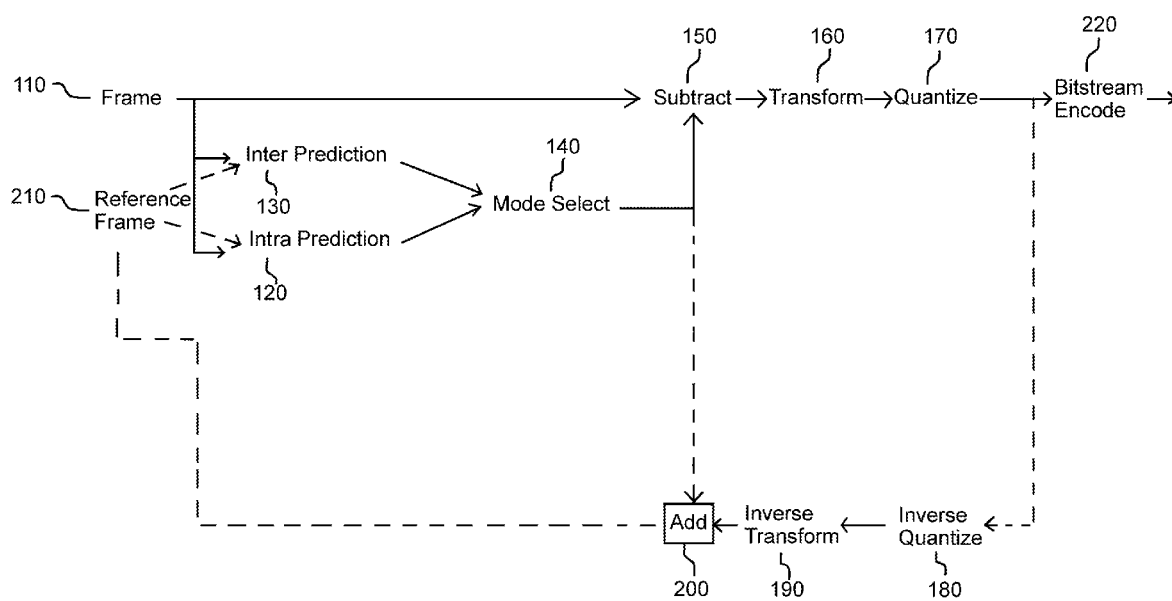


Figure 2b

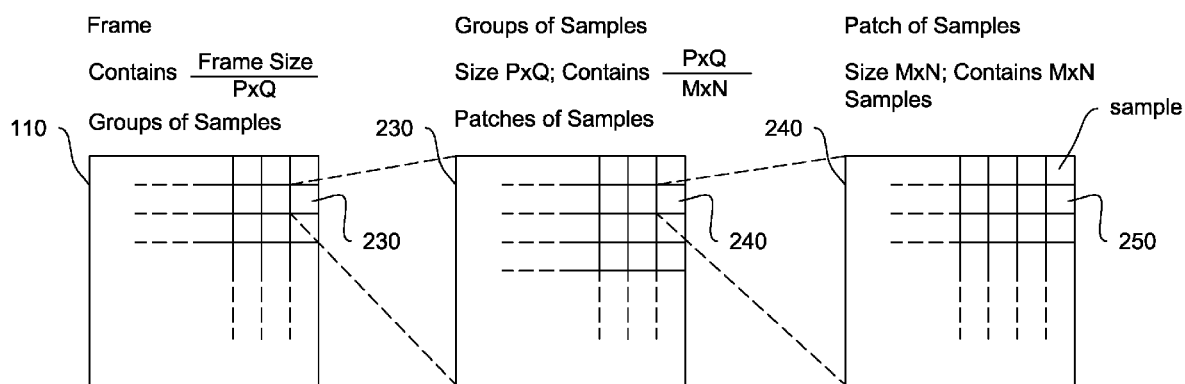


Figure 2c

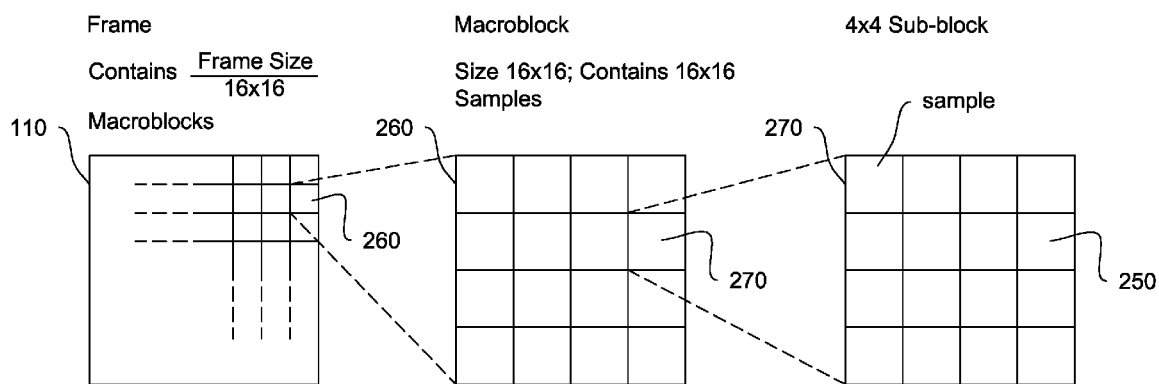


Figure 2d

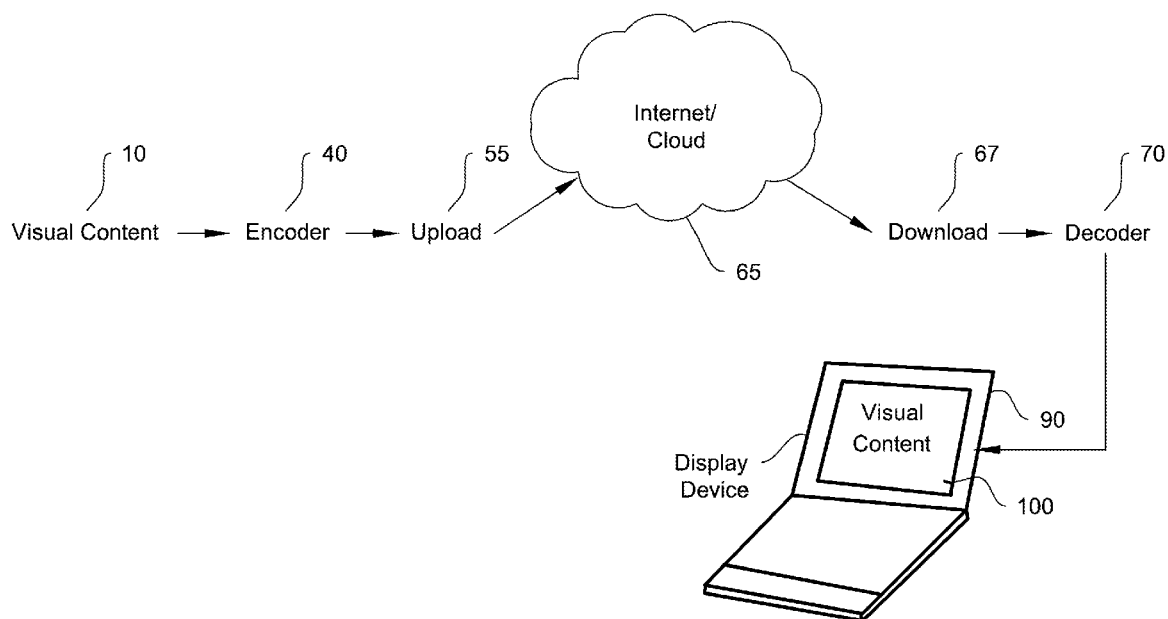


Figure 2e

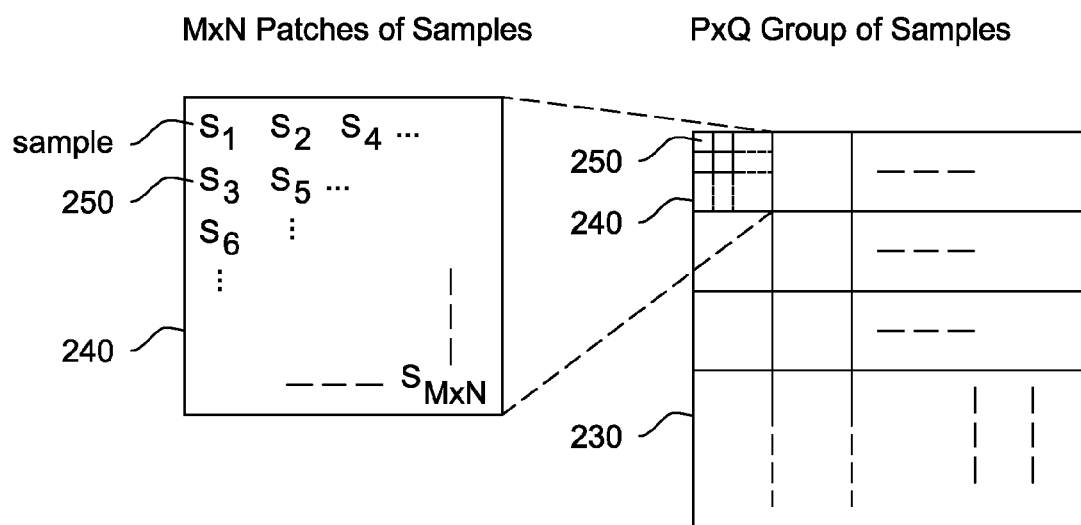


Figure 3a



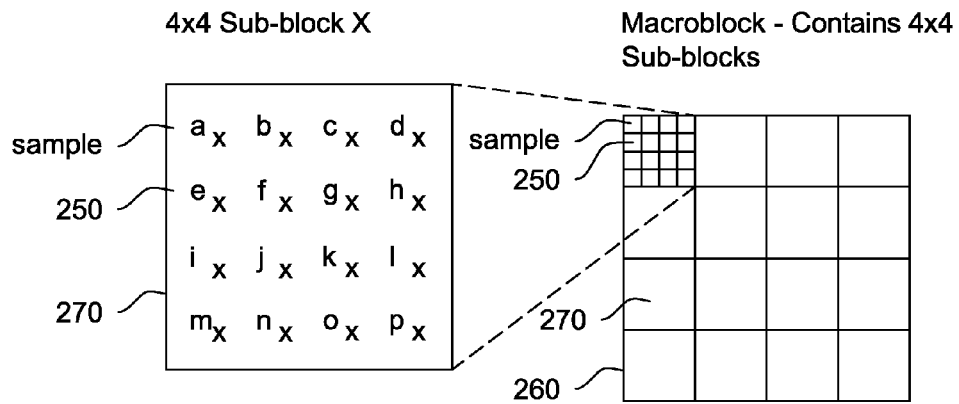


Figure 3b

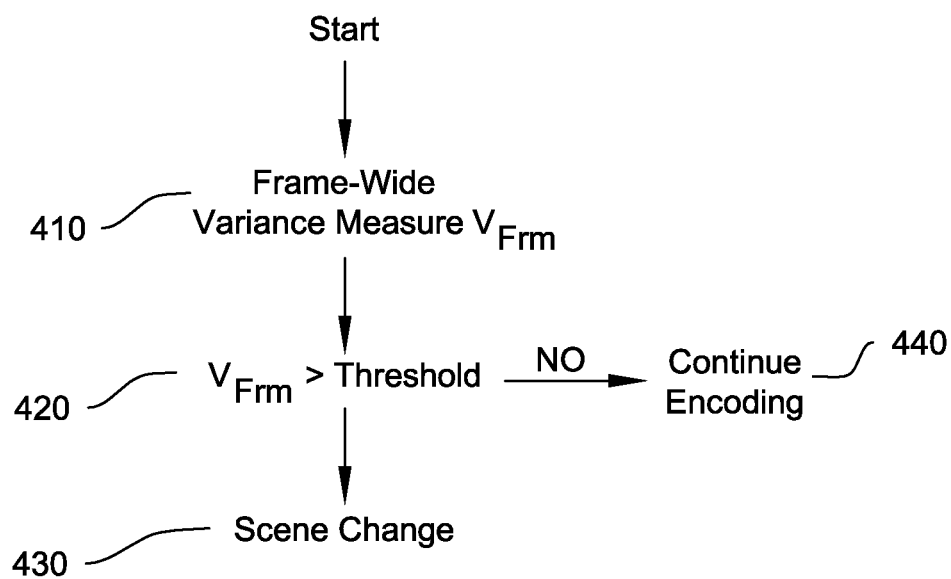


Figure 3c

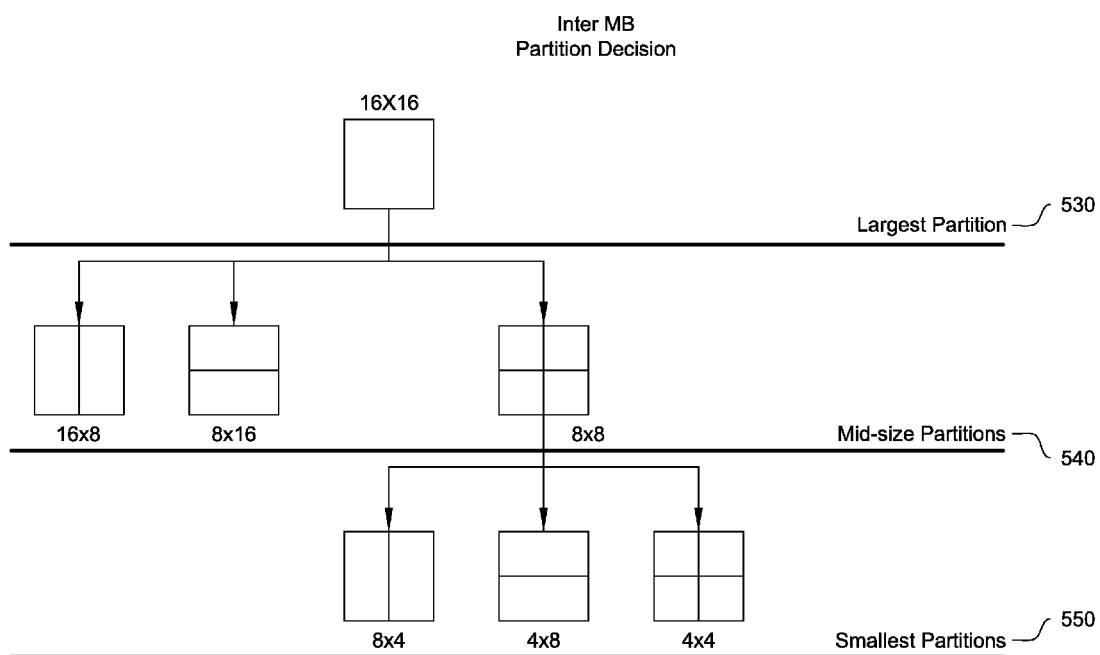


Figure 3d

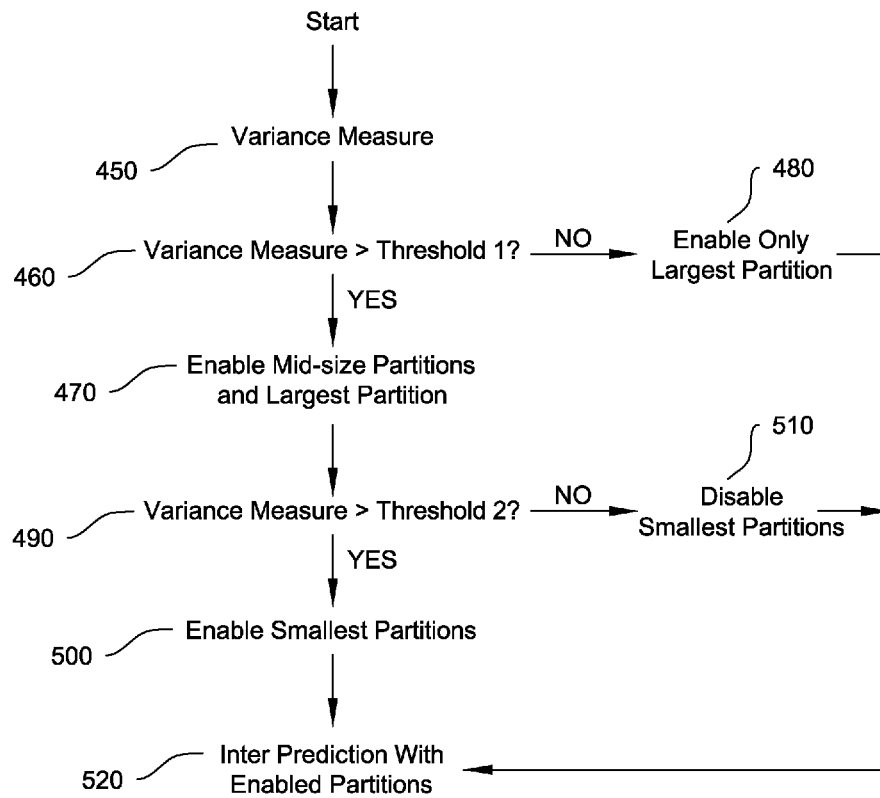


Figure 3e

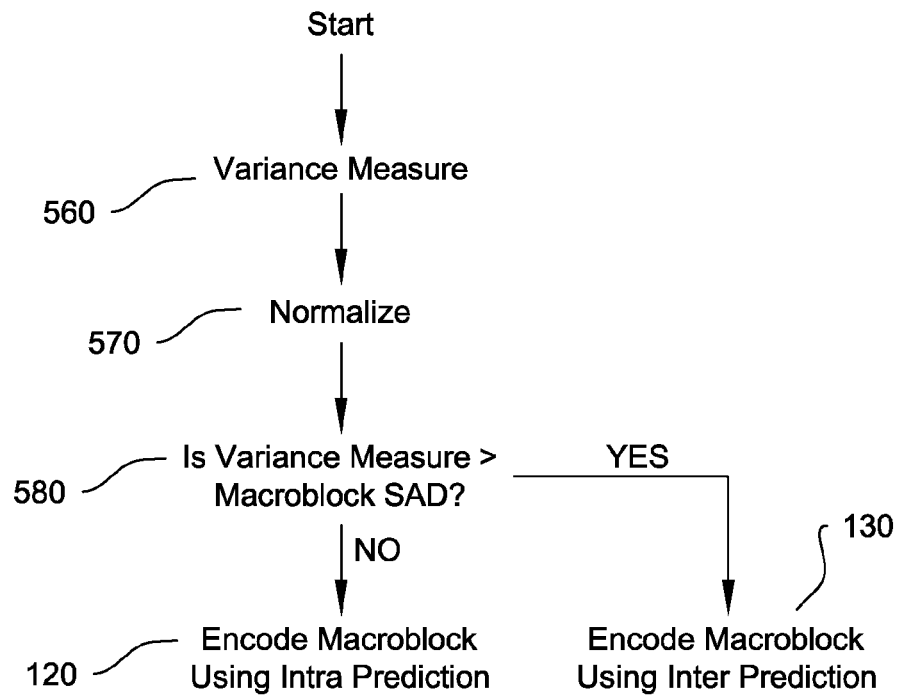


Figure 3f

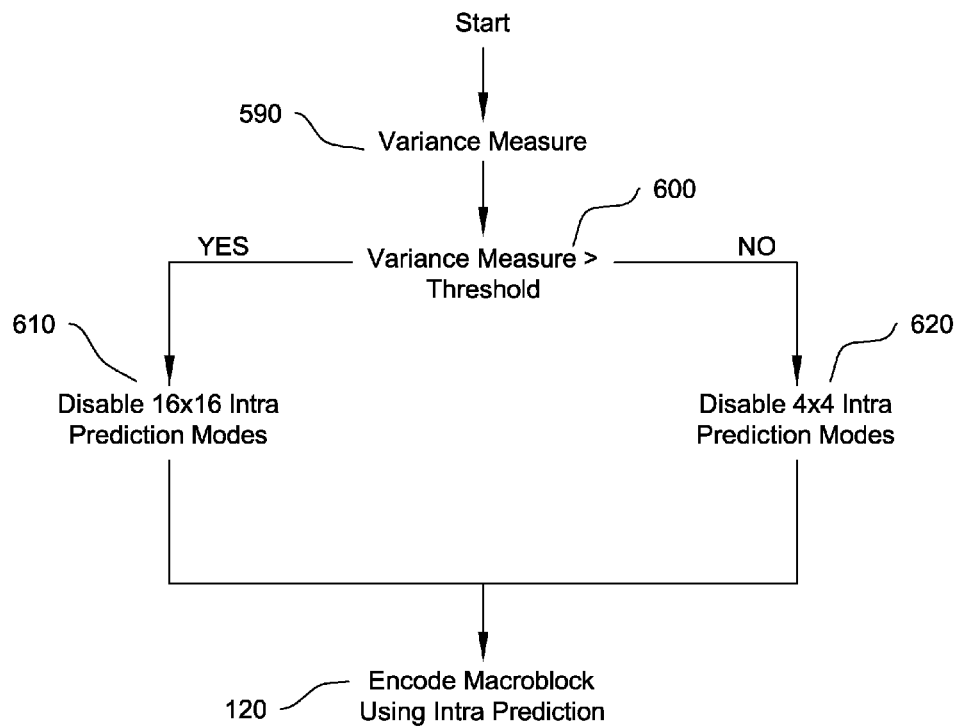


Figure 3g

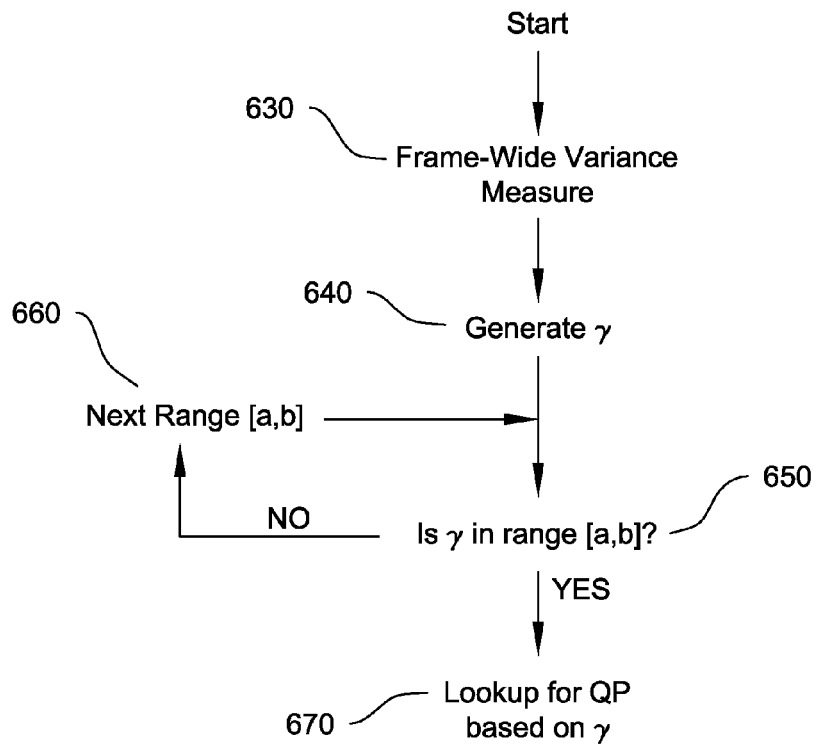


Figure 3h

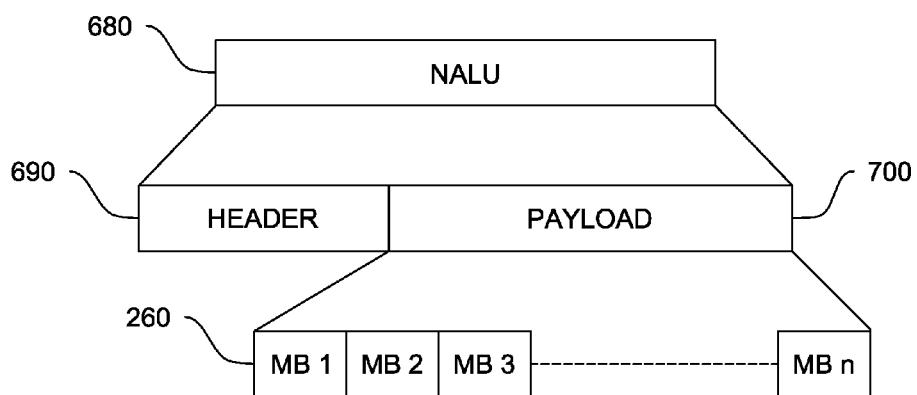


Figure 3i



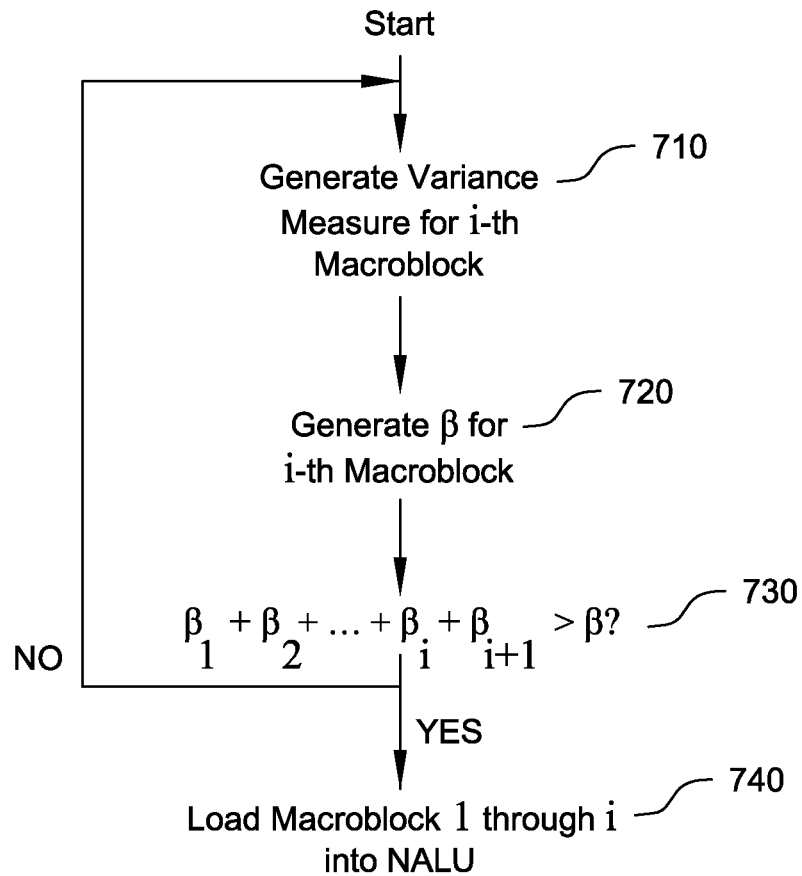


Figure 3j

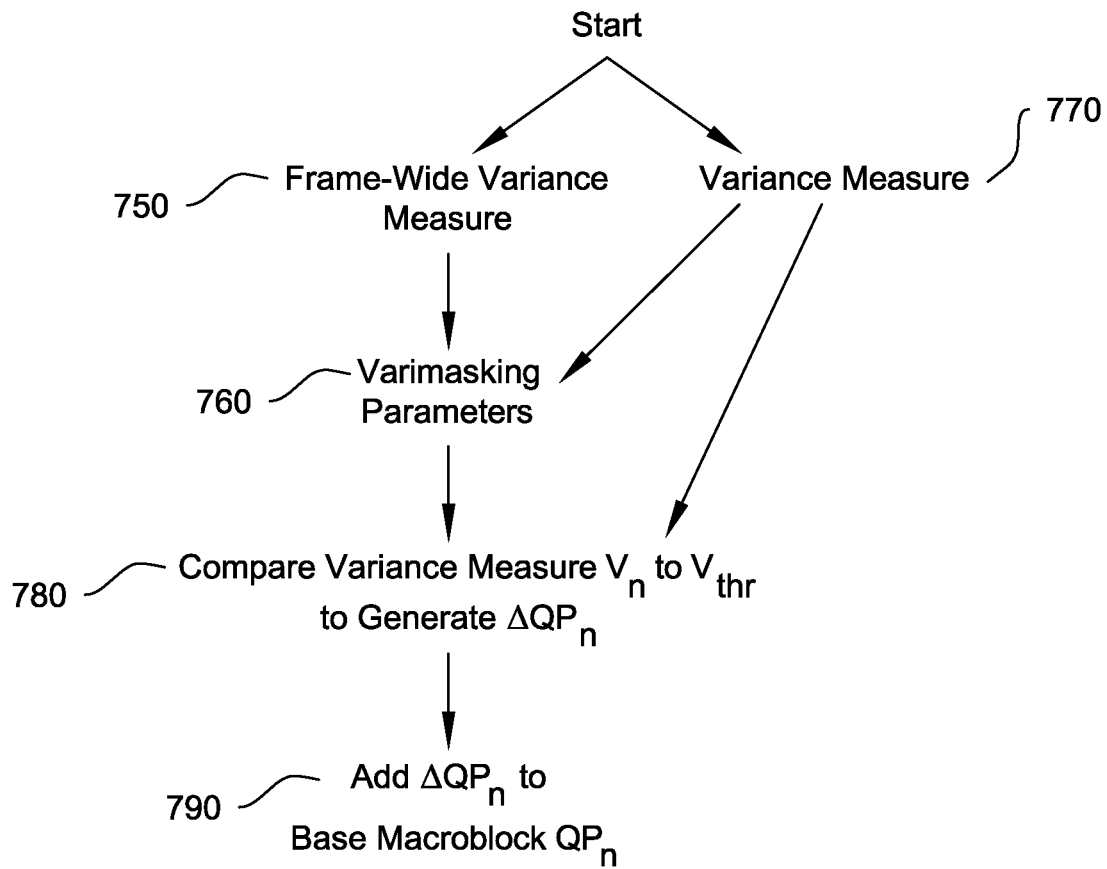


Figure 3k

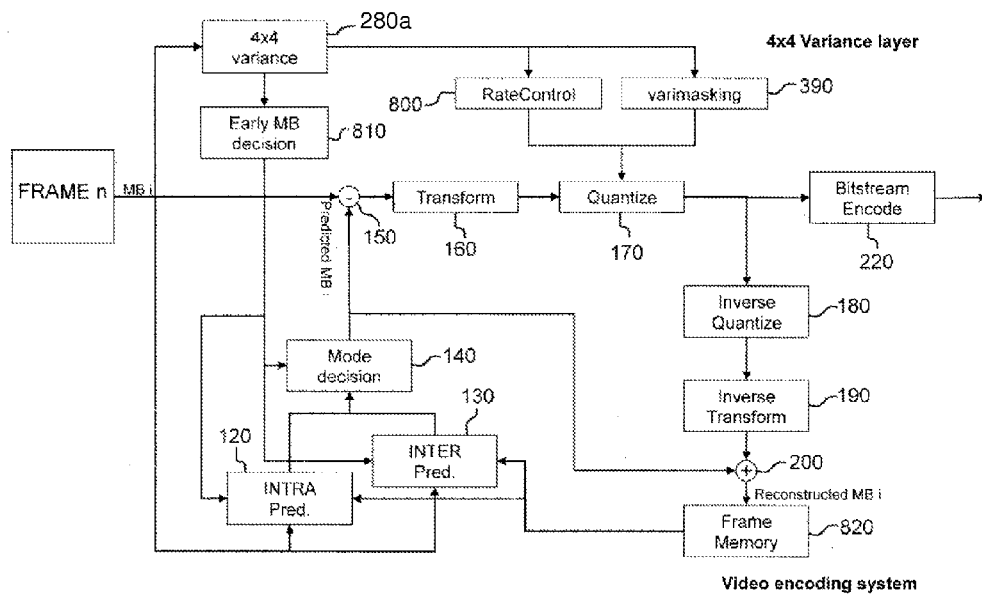


Figure 4a

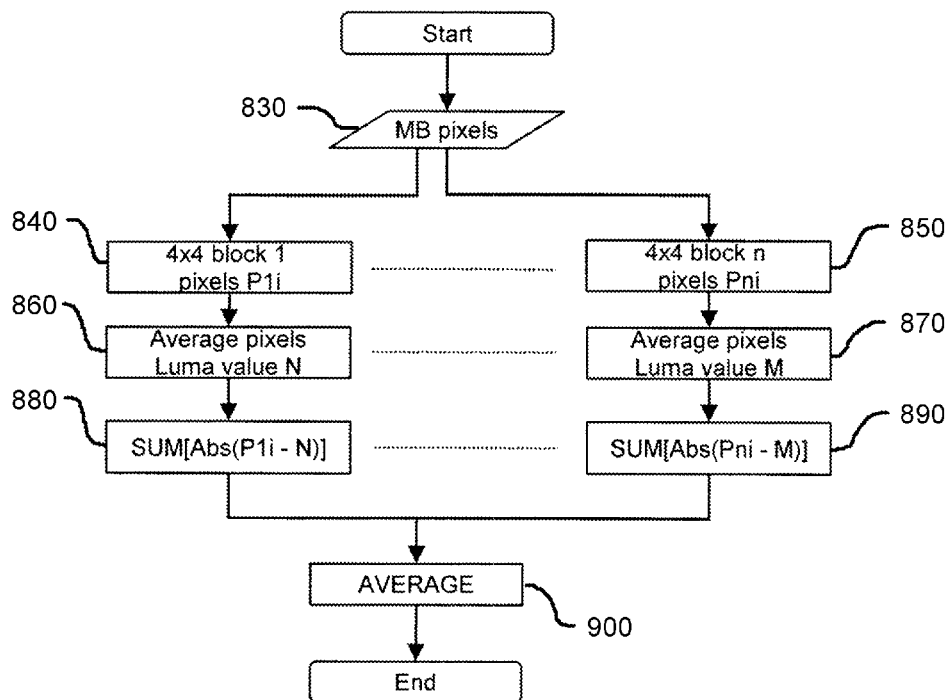


Figure 4b

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# SYSTEMS AND METHODS WITH EARLY VARIANCE MEASURE USED TO OPTIMIZE VIDEO ENCODING

## CROSS-REFERENCE

Priority is claimed from U.S. Provisional Application No. 61/508,907, which is hereby incorporated by reference.

## BACKGROUND

The present application relates to transmission and storage of video streams and the like, and more particularly to optimizing use of bandwidth and compute cycles in video transmission and/or storage.

Note that the points discussed below may reflect the hindsight gained from the disclosed inventions, and are not necessarily admitted to be prior art.

Video encoding is widely used to convert images and video streams into forms suitable for transmission over limited bandwidth communications channels. Various video encoding schemes have been developed in attempts to minimize encoding and decoding computation complexity, optimize bandwidth use, improve compressed video image quality and increase energy efficiency.

FIG. 2A shows a generalized example of a video encoding system. A video stream source **20**, such as a video camera or rendering program, produces a stream of frames **30**. The stream of frames **30** can consist of any visual content **10** that has been recorded or otherwise converted into or generated as a bitstream, such as a sporting event, a movie or television show, a conversation, or a computer graphics demonstration.

The stream of frames **30** enters a video encoder **40**, which can use any video encoding/decoding scheme, such as AVC, MPEG-2, VC-1 or Ogg Theora. The video encoder **40** produces an encoded bitstream **50**, which can be transmitted over any communications channel **60**, including storage, wired, wireless or other means such as a USB stick, DVD, Internet, home network or wireless phone network.

Ultimately, an encoded bitstream **50** is received at a decoder **70**, which decodes the encoded bitstream **50** and sends the resulting decoded video stream **80** to a display device **90** to be displayed **100**. While the choice of display device **90** may depend on the particular visual content **10**, generally, any display device **90** can be used, such as a video-capable mobile phone, a tablet computer, a laptop or desktop computer screen or a television.

H.264/MPEG-4 Part 10, also called Advanced Video Coding or AVC, is one example of a standardized video encoding/decoding scheme, and is used for recording, compression and distribution of high definition video. The AVC specification can be obtained from the International Telecommunication Union web site.

FIG. 2B shows a conventional implementation of AVC encoding. The video encoder **40** initially receives a frame **110** from a stream of frames **30**.

A frame **110** is composed of pixels. A pixel is a single point in a recorded image, and is comprised of one or more samples **250**. A sample **250** is the intersection of a channel and a pixel—that is, a sample **250** is a portion of a pixel that describes an attribute of the pixel, such as color (also called “chroma”) or brightness (also called “luminance” or “luma”). Pixels encoded in AVC can include luma samples, chroma samples, monochrome samples or single-color samples, depending on the type of picture. Samples **250** are comprised of bits. Different samples **250** can be comprised of different numbers of bits.

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FIG. 2C shows the composition of an individual frame **110** of a stream of frames **30** in a generalized video encoding system. A frame **110** has a given height and width in pixels. Generally, a frame **110** has the same height and width in luma samples as it does in pixels (this may not be true with respect to chroma samples). The frame size is its height multiplied by its width. For groups of samples **230** of size  $P \times Q$ , a frame **110** contains frame size/ $P \times Q$  groups of samples **230**. For patches of samples **240** of size  $M \times N$ , a group of samples **230** contains  $P \times Q / M \times N$  patches of samples **240**.

FIG. 2D shows the composition of an individual frame **110** of a stream of frames **30** encoded using AVC. In AVC, samples **250** are arranged into two-dimensional arrays called macroblocks **260**. A macroblock **260** can contain a  $16 \times 16$  block of luma samples and two corresponding blocks of chroma samples (of varying sizes) of a picture that has three sample arrays, or a  $16 \times 16$  block of samples of a monochrome picture or a picture that is coded using three separate color planes.

From here on, for convenience, a  $16 \times 16$  block of luma samples encoded or decoded using AVC will be called a “macroblock” **260** and samples **250** in that macroblock **260** that are referred to will be luma samples **250**. A frame **110** contains frame size/256 macroblocks **260**. A subset of a macroblock **260** (an array of samples equaling in size or smaller than a macroblock **260**) will be called a “sub-block” **270**. A (luma) sub-block **270** can be a  $16 \times 16$ ,  $16 \times 8$ ,  $8 \times 16$ ,  $8 \times 8$ ,  $4 \times 8$ ,  $8 \times 4$  or  $4 \times 4$  subset of the macroblock **260** (subsets of blocks of chroma samples can be different sizes). Sub-blocks **270** described hereinbelow for exemplary purposes will be size  $4 \times 4$  unless stated otherwise.

As stated above, FIG. 2B shows an implementation of a conventional AVC video encoder **40**. A frame **110** from a stream of frames **30** is received by the video encoder **40**. Generally, an I-frame is used to begin a stream of frames **30** or a new scene, or to provide a reference frame **210** that, when encoded, will be minimally distorted. P-frames use a prior I-frame or P-frame from the stream of frames **30** as a reference frame **210**. B-frames can use both a prior and a later frame in the stream of frames **30** as reference frames **210**.

Intra Prediction **120** or Inter Prediction **130** is performed on each macroblock **260** in the frame **110** depending on factors including whether the frame **110** is an I-type, P-type or B-type frame. Partitioning into sub-blocks **270** occurs in both types of prediction. Mode Select **140** picks from an available set of pre-defined rules that Intra Prediction **120** or Inter Prediction **130** uses to recreate each sub-block **270** as nearly as possible based on the contents of nearby sub-blocks **270**. Subtracting **150** the predicted contents of the sub-block **270** from the actual contents of the sub-block **270** is intended to result in a bitwise representation of the sub-block **270** that is as close to zero as possible; smaller numbers take fewer bits to encode than larger numbers. The chosen prediction rule is encoded along with the Subtraction **150** result so that the sub-block **270** can be recreated by the decoder **70**. Prediction is used so that fewer bits are needed to encode the frame **110**.

In Intra Prediction **120**, a macroblock **260** in the frame **110** that is being predicted is partitioned into sub-blocks **270**.

Intra Prediction **120** is performed on each sub-block **270**, generating a prediction based on samples **250** adjacent to the sub-block **270**. The adjacent samples **250** used in Intra Prediction **120** can, for example, consist of previously decoded and reconstructed samples **250**—that is, samples **250** that have already been through the Inverse Quantize **180**, Inverse Transform **190** and Add **200** stages to recreate decoded versions of encoded samples **250**.

There are twenty-two Intra Prediction **120** modes defined by the AVC specification. Each mode is a set of rules describing how to construct a sub-block **270** from adjacent samples **250**. Mode Select **140** attempts to determine the Intra Prediction **120** mode that, based on the adjacent samples **250**, can be used to construct a predicted sub-block **270** that most closely resembles the actual sub-block **270**.

Once Mode Selection **140** has been completed, the predicted sub-block **270** is Subtracted **150** from the actual sub-block **270** and the result is passed to the Transform **160** stage.

In Inter Prediction **130**, each macroblock **260** is partitioned into sub-blocks **270** and prediction is performed based on comparison of the frame **110** currently to be encoded to a reference frame **210** nearby in the stream of frames **30** (or, for B-frames, two nearby reference frames **210**, potentially a previous frame and a later frame). The reference frame **210** can consist of a previously decoded and reconstructed frame **110**—that is, a frame **110** that has already been through the Inverse Quantize **180**, Inverse Transform **190** and Add **200** stages to recreate an encoded and then decoded version of the frame **110**. Mode Select **140** determines which Inter Prediction **130** mode to use, including how to partition the macroblock **260**, in order to most efficiently encode the macroblock **260**.

In Inter Prediction **130**, a current motion vector is generated for each sub-block **270** by finding a corresponding sub-block **270** in the reference frame **210** near the location of and containing similar visual content to the sub-block **270** currently being encoded. An offset is then determined between the currently encoding sub-block **270** and the corresponding sub-block **270**. A predicted motion vector is generated from previously generated current motion vectors of neighboring sub-blocks **270** in the frame **110**. The predicted motion vector is Subtracted **150** from the current motion vector and the result is passed to the Transform **160** stage.

At the Transform **160** stage, an integer block transform is performed on each macroblock **260** resulting from Subtraction **150**. The output of the Transform **160** stage is then Quantized **170**.

Quantizing **170** consists of multiplying the output of the Transform **160** stage by a multiplication factor and then performing a bitwise right-shift in order to deliberately implement a chosen level of lossiness, thus allocating a particular number of bits to encode each macroblock **260**. The purposes of Quantizing **170** include attempting to achieve a desired ratio of visual quality to compression and to match imposed bandwidth limitations.

The amount of bitwise right-shift is determined by a variable called QP. Choice of QP determines how much detail is retained in the frame **110** and how many bits will be required to encode the frame **110**. QP is chosen by rate control, which is part of Quantizing **170**.

Once the frame **110** is Quantized **170**, the resulting bitstream passes through a Bitstream Encode **220** stage, which typically includes a reordering stage and a lossless entropy encoding stage. The frame **110** is then output by the encoder **40**.

The Quantizing **170** result also is sent to an Inverse Quantizing stage **180**, where Quantizing **170** is reversed; an Inverse Transform **190** stage, where the Transform **160** is reversed; and an Add **200** stage, where the prediction that was originally Subtracted **150** is Added **200** back in. The result of the Add **200** stage is a decoded version of the frame **110**, which can then be used by the encoder **40** as a reference frame **210**.

FIG. 2E schematically shows an example of conventional end-to-end encoding and decoding in the context of an internet user. Visual content **10** is digitized and sent to an encoder

**40**. The encoded content is then uploaded **55** to the Internet **65**. The encoded content can then be downloaded **67** by a user. The user's device decodes **70** the encoded content, and the user's display device **90** displays **100** the decoded visual content **10**. It is advantageous for a user experience for downloading **67** and decoding **70** to be as fast as possible, and for the displayed **100** visual content **10** to be as high quality as possible.

## SUMMARY

The present application discloses inventions which in various ways, whether together or separately, use a measurement of variance to modify various video encoding and communication stages.

The disclosed innovations, in various embodiments, provide one or more of at least the following advantages. However, not all of these advantages result from every one of the innovations disclosed, and this list of advantages does not limit the various claimed inventions.

- Improved video stream image quality for a given bandwidth limitation
- Decreased bandwidth usage for a given video stream image quality
- Reduced compute cycle usage at the encoding stage
- Reduced power consumption at the encoding stage
- Reduced heat emission at the encoding stage
- Reduced bandwidth usage
- Faster downloading of videos from the internet
- More efficient allocation of bandwidth in shared-user environments
- Better video quality from lower-cost decoding stages
- Avoids unnecessary encoding steps
- Reduced compute cycle usage at the decoding stage
- Reduced power consumption at the decoding stage
- Reduced heat emission at the decoding stage.
- May be used to target particular devices, such as low-bandwidth mobile devices

## BRIEF DESCRIPTION OF THE DRAWINGS

The disclosed inventions will be described with reference to the accompanying drawings, which show important sample embodiments of the inventions and which are incorporated in the specification hereof by reference, wherein:

FIG. **1** schematically shows several inventive embodiments and the stages of a typical AVC encoder that they directly modify.

FIG. **2A** shows an example of end-to-end encoding and decoding, from creation of visual content to display of that visual content by an end-user.

FIG. **2B** shows an example of a conventional video encoder using the AVC encode/decode standard.

FIG. **2C** shows a schematic diagram of the nesting of patches of samples within groups within a frame.

FIG. **2D** shows a schematic diagram of the nesting of 4×4 sub-blocks within macroblocks within a frame.

FIG. **2E** schematically shows an example of conventional end-to-end encoding and decoding in the context of an Internet user.

FIG. **3A** shows generation of a variance measure for groups of samples and patches of samples.

FIG. **3B** shows generation of a variance measure on a video encoder using AVC.

FIG. **3C** shows an embodiment of a method of using a variance measure for scene change detection.

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FIG. 3D shows exemplary partition sizes used by the inventive embodiment of FIG. 3E.

FIG. 3E shows an embodiment of a variance measure being used to make early partitioning decisions for macroblocks that are predicted using Inter Prediction.

FIG. 3F shows an embodiment of a method for making early mode selection decisions using a variance measure.

FIG. 3G shows an embodiment of a method for making early partitioning decisions for macroblocks that are predicted using Intra Prediction.

FIG. 3H shows an embodiment of a method of using a variance measure to determine QP based on a known limited number of bits available to encode a frame.

FIG. 3I shows a schematic diagram of a NALU (Network Abstraction Layer Unit) and macroblocks packed therein.

FIG. 3J shows an embodiment of NALU packing using Bitrate Targeting.

FIG. 3K shows an embodiment of using a variance measure to generate a  $\Delta$ QP to control bit length allocation to individual macroblocks.

FIG. 4A shows a schematic diagram of another embodiment of an AVC encoder 40 applying a variance measure 280 as generated in FIG. 3B.

FIG. 4B shows an alternative embodiment of a method of generating a variance measure where  $M \times N$  is  $4 \times 4$  and  $P \times Q$  is  $16 \times 16$ , i.e. using  $4 \times 4$  sub-blocks to generate a variance measure for a macroblock.

#### DETAILED DESCRIPTION OF SAMPLE EMBODIMENTS

The numerous innovative teachings of the present application will be described with particular reference to presently preferred embodiments (by way of example, and not of limitation). The present application describes several inventions, and none of the statements below should be taken as limiting the claims generally.

The disclosed inventions can be implemented in many variations on the structures and methods described in FIGS. 2A, 2B, 2C and 2D and 2E.

FIG. 3A shows generation of a variance measure for groups of samples 230 and patches of samples 240. For a group of samples 230 composed of patches of samples 240, a variance measure 280 can be generated by finding the patch-wide average of a value for each of the  $M \times N$  samples 250 in each patch 240 for a first step; for each patch 240, creating the sum of the absolute differences between the value of each sample 250 and the corresponding average value of that patch 240 for a second step; and averaging the sums of absolute differences for a third step.

The value used to generate the variance measure 280 can advantageously be chosen to be average luminance pixel value.

A variance measure 280 can be applied at any one or a combination of several stages of the video encoder 40 to reduce compute cycle usage, increase heat and energy efficiency, reduce target bandwidth usage by the encoded bitstream 50, reduce the amount of time to store the encoded bitstream 50 or the size of storage media required to do so, reduce the amount of time or bandwidth required for transmission of the encoded bitstream 50, or improve the visual quality of the decoded video stream 80.

Implementation of several inventive embodiments can be described using the AVC encoding/decoding scheme as a demonstrative framework.

FIG. 3B shows generation of a variance measure on a video encoder 40 using AVC. When using AVC, it is advantageous

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for the  $P \times Q$  sized group of samples 230 to be chosen to be a  $16 \times 16$  macroblock 260 of luma samples, and for the  $M \times N$  sized patches of samples 240 to be chosen to be  $4 \times 4$  sub-blocks 270 of luma samples contained within such macroblock 260. The embodiments described herein will assume  $P \times Q$  to be  $16 \times 16$  and  $M \times N$  to be  $4 \times 4$ , though other measurements can be used in various other embodiments.

For a macroblock 260 composed of sub-blocks 270, a variance measure can be generated by finding the sub-block-wide average of a value for each of the  $4 \times 4$  samples 250 in each sub-block 270 for a first step; for each sub-block 270, creating the sum of the absolute differences between the value of each sample 250 and the corresponding average value of that sub-block 270 for a second step; and averaging the sums of absolute differences for a third step.

FIG. 1 schematically shows several inventive embodiments applied to a video encoder using AVC: Early Inter Partitioning Decision 350 directly affects the partitioning aspect of the Mode Select 140 stage, Scene Change Detection 360 and Early Prediction Type Decision 400 directly affect Bitrate Targeting 380 and the Mode Select 140 stage, Early Intra Partitioning Decision 370 directly affects the Mode Select 140 stage, and Bitrate Targeting 380 and Varimasking 390 directly affect the Quantize 170 stage.

Scene Change Detection

FIG. 3C shows an embodiment of a method of using a variance measure for Scene Change Detection 360. A frame-wide variance is used for this purpose.

A frame-wide variance measure  $V_{frm}$  can be generated 410 by taking the average of the variance measures 280 for all macroblocks 260 in a frame 110. The variance measures 280 for the macroblocks 260 can be generated as shown in FIG. 3B. The frame-wide variance measure for the frame 110 can then be compared 420 to the frame-wide variance measure for a reference frame 210, such as a consecutively previous frame. If the difference between the frame-wide variance measures exceeds a threshold, then scene change can be deemed to have occurred 430, and the encoder is alerted that macroblocks encoded using Intra Prediction 120 will predominate. Otherwise, encoding continues normally 440.

There are cases where different input signals may have similar frame-wide variance measures. In order to capture these cases, it is advantageous to divide the frame 110 into  $n$  non-overlapping regions; generate region-wide variance measures in a similar fashion to generation of the frame-wide variance, but based on the macroblocks 260 within each region, rather than all macroblocks 260 within the frame 110; and compare the region-wide variance measures to corresponding region-wide variance measures of a reference frame 210. It is further advantageous to select  $n$  to be 4, so that large portions of the frame 110 are compared. If the signal is continuous between frames 110, large regions of the frames 110 should have similar region-wide variance measures. If the signal is not continuous, the greater detail level of analysis should reduce the rate of coincidental similarity of large-scale variance measures.

Early Inter Partition Decision

In both Intra Prediction 120 and Inter Prediction 130, each macroblock 260 is partitioned into non-overlapping sub-blocks 270 with sizes  $M \times N$  depending on the Mode Selected 140, which is related to the complexity of the macroblock 260. More accurate prediction can enhance the visual quality of the decoded video stream 80 or reduce the number of bits required to encode the frame 110.

In both Intra Prediction 120 and Inter Prediction 130, smaller partitions generally allow more accurate prediction, which can improve visual quality of the decoded video stream

80. However, each sub-block 270 must be encoded, requiring expenditure of bits and compute cycles. Smaller sub-blocks 270 generally require, in aggregate, more bits to represent in an encoded bitstream 50 than larger sub-blocks 270. Therefore, partitioning decisions are typically a balancing act between visual quality on the one hand and bandwidth and compute cycle usage on the other.

Prediction is performed on each sub-block 270 of each macroblock 260.

FIG. 3D shows exemplary partition sizes used by the inventive embodiment of FIG. 3E.

FIG. 3E shows an inventive embodiment of a variance measure 280 being used to make Early Inter Partitioning Decisions 350 for macroblocks 260 that are predicted using Inter Prediction 130. A variance measure 280 is generated 450 and then compared to a first threshold 460. If the variance measure 280 is greater than the first threshold, then the largest partition 530 and mid-sized partitions 540 are enabled 470. If the variance measure 280 is not larger than the first threshold, then only the largest partition 530 is enabled 480 and Inter Prediction 130 proceeds 520 with only the prediction modes available corresponding to the enabled size 520.

The variance measure 280 is then compared to a second threshold 490. If the variance measure 280 is larger than the second threshold, then the smallest partitions 550 are enabled 500 and Inter Prediction 130 proceeds 520 with prediction modes available corresponding to all partition sizes. If the variance measure 280 is not larger than the second threshold 510, then Inter Prediction 130 proceeds 510 with only the prediction modes available corresponding to mid-sized partitions 540 and the largest partition 530.

Early Prediction Type Decision

Mode Select 140 selects the prediction mode that most accurately reproduces a sub-block 270.

FIG. 3F shows an embodiment of a method for making Early Prediction Type Decisions 400 using a variance measure 280.

In a P-frame or B-frame, macroblocks 260 can be encoded using Intra Prediction 120 or Inter Prediction 130. For example, following a scene change, methods used for encoding I-frames can be used to encode a P-frame since the P-frame is likely to contain many macroblocks encoded using Intra Prediction 120.

Early Prediction Type Decision 400 employs a variance measure 280 to determine whether to use Intra Prediction 120 or Inter Prediction 130 to encode a macroblock 260.

A variance measure 280 is generated 560 for the macroblock 260 and then normalized 570 using a scale factor. The scale factor can be tuned to bias (or not) Early Prediction Type Decision 400 towards Intra Prediction 120 or Inter Prediction 130.

The normalized variance measure is then compared to the Sum of Absolute Differences (SAD) 580 of the macroblock 260, using a corresponding macroblock 260 of a reference frame 210 to generate the SAD. If the normalized variance measure is greater than the SAD, the macroblock 260 is encoded using Inter Partitioning 130. If the normalized variance measure is not greater than the SAD, then the macroblock 260 is encoded using Intra Prediction 120.

When Inter Prediction 130 is used to encode a current macroblock 260, a Sum of Absolute Differences (SAD) is generated on a per sample 250 basis to determine how similar the macroblock 260 is to a corresponding reference macroblock 260 in a reference frame 210. A normalized variance measure is similar to a SAD, where the reference macroblock 260 is formed from the average luminance values of the 4×4 sub-blocks 270 of the macroblock 260. SAD-like results are

obtained for each 4×4 sub-block 270 by generating the sum of the absolute differences between each sample value and the average luminance value; however, the resulting SAD-like value is obtained using 16 sums, rather than the 256 sums used to obtain an SAD for Inter Prediction 130. Because the variance measure 280 for the macroblock 260 is a mean of the SAD-like values for the 4×4 sub-blocks 270, its magnitude is the same as that of a SAD with 16 sums of absolute luminance differences. It is advantageous to normalize the variance measure 280 so that the variance measure 280 and the macroblock 260 SAD have similar magnitude prior to comparison.

Note that Intra Prediction 120 modes create reference macroblocks 260 whose samples 250 are in various ways averages of local samples 250. Then, a SAD can be used to measure the difference between the reference macroblock 260 and the currently encoding macroblock 260.

Early Prediction Type Decision 400 uses the reference macroblock 260 formed from averaged 4×4 sub-block 270 luma samples 250 to generate a SAD, so that the currently encoding macroblock 260 can be compared to a predicted macroblock 260. This generated SAD—actually, the average of SADs for each 4×4 sub-block 270—is the variance measure 280. The variance measure 280 emulates the comparison of a reference macroblock 260 to a currently encoding macroblock 260 by creating a reference macroblock 260 from the averaged 4×4 sub-block 270 luma samples 250.

Early Intra Partitioning Decision

FIG. 3G shows an embodiment of a variance measure used to make an Early Intra Partitioning Decision 370. Early Intra Partitioning Decision 370 can be applied to determine the Intra Prediction 120 mode which, based on samples adjacent to the sub-block 270, most accurately reproduces the sub-block 270. The most accurate such reproduction of the sub-block 270 becomes the predicted sub-block 270. There are twenty-two (luma) Intra Prediction 120 modes in AVC: four modes for 16×16 sub-blocks 270, nine modes for 8×8 sub-blocks 270, and nine modes for 4×4 sub-blocks 270.

Checking the results of all twenty-two Intra Prediction 120 modes to determine which mode is best can consume a large number of compute cycles.

If Intra Prediction 120 is being used to encode a macroblock 260, a variance measure 280 can be used to eliminate a prediction sub-block size for that macroblock 260, thus eliminating several Intra Prediction 120 modes at once without having to check the results of each of the eliminated Intra Prediction 120 modes.

A variance measure 280 is generated 590 for a macroblock 260. The variance measure 280 is compared to a threshold 600. If the variance measure 280 is greater than the threshold, then the Intra Prediction 120 modes for 16×16 sub-blocks 270 are disabled 610 for that macroblock 260. If the variance measure 280 is not greater than the threshold, then the Intra Prediction 120 modes for 4×4 sub-blocks 270 are disabled 620 for that macroblock 260. The macroblock 260 can then be encoded using Intra Prediction 120 without checking the results of the disabled prediction modes.

Bitrate Targeting

Certain video encoder 40 applications require that the number of bits to encode a frame 110 must be constant. A variance measure 280 can be advantageously employed in Bitrate Targeting 380 frames.

Bitrate Targeting 380 can be illustrated using I-type frames. An I-type frame 110 is typically encoded exploiting only the spatial data of that frame. Generally, the first frame 110 of an encoded bitstream 60 is encoded as an I-frame. It is also typical to designate every n-th (but not necessarily periodic or of period using a single interval) frame 110 in a stream



of frames **30** an I-frame in order to reduce errors propagated through sets of P-frames and B-frames.

For the purposes of the following embodiment, it is advantageous in AVC encoding for P×Q to be selected to correspond to non-overlapping 16×16 luma macroblocks **260** and M×N to be selected to correspond to the sixteen (16) non-overlapping 4×4 sub-blocks **270** of the 16×16 luma macroblocks **260**.

The goal of Bitrate Targeting **380** for a frame **110** is to efficiently determine a QP that will allow the frame **110** to be encoded using the required number of bits.

FIG. 3H shows an embodiment of a method of using a variance measure **280** to determine QP based on a known limited number of bits available to encode a frame **110**. Conventionally,  $\beta$  is the number of bits estimated to be necessary to encode the frame **110**. Here, a bandwidth budget has been provided for the frame **110**, and  $\beta$  is set to equal the budgeted number of bits that can be used to encode the frame **110**.

The frame-wide variance  $V_{frm}$  is generated **630** as the average of the variance measures **280** for all macroblocks **260** in the frame **110**. The frame-wide variance is then used to generate  $\gamma$  **640**. For this purpose, N is the number of luma macroblocks **260** in the frame **110** and  $\gamma$  is a scale factor that can be used in conjunction with a lookup table to determine QP for the frame **110**.  $\gamma$  is generated as follows:

$$\gamma = (\beta * \phi) / (N * V_{frm}) \quad \text{Equation 1:}$$

$\phi$  is a correction factor, advantageously set initially to 1. Once a frame **110** has been encoded and the actual number of bits taken for encoding  $I_{bits}$  is known, later frames **110** in the stream of frames **30** can be more accurately Bitrate Targeted **380** by generating the correction factor  $\phi$  as follows:

$$\phi = I_{bits} / \beta \quad \text{Equation 2:}$$

$\gamma$  is compared to various  $\gamma$  ranges [a, b], a and b corresponding to QP values x and y, respectively, in a lookup table **650**. If  $\gamma$  is within the range [a, b], then the frame **110** is assigned an interpolated QP corresponding to that range **670**. Otherwise, a new range [a, b] is selected for comparison to  $\gamma$  **660** and the comparison is repeated **650** until a match is found.

The table of  $\gamma$  values used to test in step **650** is determined as follows, the entries in the table corresponding to QP values.

$$\gamma_{QP} = (V_{ref} - V_{frm}) / (a_0 - NV_{idx} / a_1) \quad \text{Equation 3:}$$

$\gamma_{QP}$  is generated by finding an average of the  $\gamma$  determined for a series of I-frames at a given QP; a table of  $\gamma_{QP}$  corresponding to various QP can thus be generated.  $\gamma_{QP}$  in Equation 3 corresponds to the QP being used to encode the macroblock **260**. If QP > 20, then  $\gamma_{QP}$  will be much larger than the other terms in Equation 3, and  $\gamma$  can be set to  $\gamma_{QP}$ .

$NV_{idx}$  is the percentage of macroblocks **260** in the frame **110** to be encoded with variance measure **280** near zero.  $V_{ref}$  is the average frame-wide variance measure measured in a large number of different streams of frames.  $a_0$  and  $a_1$  are normalization constants determined through statistical analysis of  $\gamma$  deviations for sequences of streams of frames encoded using QP < 20.

Bitrate Targeting **380** is particularly advantageous when used on I-frames because errors in I-frame encoding can be propagated through the following P-frames and B-frames, and can persist until a new I-frame is designated. Correct prediction of frame bits allows QP to be well-chosen to achieve a selected ratio of quality to compression, thus potentially avoiding undesired reference frame **210** distortions that can consume valuable compute cycles to compensate for, or that can introduce a persistent decrease in visual quality, when encoding P-frames and B-frames.

Bitrate Targeting **380** can also be used on P-frames, using a variance measure **280** and the same analysis as for I-frames, to estimate the number of bits required to encode the P-frame and subsequently generate a well-chosen QP.

A variance measure **280** used for Bitrate Targeting **380** on P-frames is generated as shown in FIG. 3B, except that at every instance where a sample **250** value would be used, the difference between a value of the sample **250** in a frame **110** and the value of a corresponding sample **250** in a reference frame **210** is used.

Bitrate Targeting: NALU Packing

FIG. 3I shows a schematic diagram of a NALU **680** (Network Abstraction Layer Unit) and macroblocks **260** packed therein. A NALU **680** is comprised of a header **690** and a payload **700**. The header **690** contains data governing transmission, while the payload **700** contains encoded frames **110** or macroblocks **260** comprising portions of frames **110** from the stream of frames **30**. Communications networks may expect particular packet sizes. Bitrate Targeting **380** can be employed to determine how many macroblocks **260** can fit within an NALU payload **700** without exceeding the packet size specified by the network.

FIG. 3J shows an embodiment of NALU Packing using a variance measure. A NALU **680** may have an imposed maximum size of L bits, made up of C bits for the header **690** and  $\beta$  bits for the payload **700**;  $L = C + \beta$ .

$$\gamma * V_{mbi} = \beta_i \quad \text{Equation 4:}$$

$V_{mbi}$  is generated **710** as a variance measure **280** of an i-th macroblock **260** and  $\beta_i$  is the bit budget for that i-th macroblock **260**.  $\beta_i$  can be determined **720** by generating  $\gamma$ . Here, because a single macroblock **260** is being tested,  $\gamma$  equals  $\gamma_{QP}$ .

Once a set of  $\beta_i$  for macroblocks **260** in a frame **110** are determined, macroblocks **260** can be allocated to an NALU until the sum of the  $\beta_i$  for a set of n macroblocks **260**, plus an n+1 macroblock **260**, plus C, would be greater than L **730**. The n macroblocks **260** are then allocated **740** to the NALU **680**.

Varimasking

FIG. 3K shows an embodiment of using a variance measure **280** to generate a  $\Delta QP$  to control bit length allocation to individual macroblocks **260**.  $\Delta QP$  is applied on a macroblock-by-macroblock basis to the frame-wide QP typically used to Quantize **170** a frame **110**.

The human eye is generally insensitive to high frequencies in the spatial domain, and can be modeled as a low pass filter. Therefore,  $\Delta QP$  can be applied to enhance the visual quality of a decoded video stream while preserving a fixed level of bandwidth usage by allocating more bits to macroblocks **260** to which the eye is more sensitive, and fewer bits to macroblocks **260** to which the eye is less sensitive.  $\Delta QP$  can also be applied to decrease bandwidth usage for a particular visual quality by allocating fewer bits to macroblocks **260** to which the eye is less sensitive while not changing Quantizing **170** of macroblocks **260** to which the eye is more sensitive.

Generally, macroblocks **260**, which carry visual information as spatial data, carry information spanning the whole frequency spectrum, meaning some of the spatial data described by the macroblock **260** may be equivalent to frequency components that cannot be perceived by the human eye—that is, redundant visual data.

An advantage of varimasking **390** is that it allows the encoder **40** to detect redundant visual data without performing a transformation on the macroblock **260** from spatial to frequency domain; such transformations generally require binary multiplications, which can consume large numbers of compute cycles.

Generally, the higher a variance measure **280** for a macroblock **260**, the higher the frequencies present in that macroblock **260**. Also, in a typical frame **110**, a graph of the number of macroblocks **260** with a particular variance measure **280** resembles a Poisson distribution of average  $\gamma$ .

As shown in FIG. 3K, a frame-wide variance measure  $V_{frm}$  is generated **750**, comprising the average of all variance measures **280** of all macroblocks **260** in the frame. The frame-wide variance measure is then used to generate varimasking parameters **760**, as follows.

A variance threshold  $V_{thr}$  is selected to detect macroblock **260** luminance distribution complexity. The value of  $V_{thr}$  determines a resulting ratio of visual quality to compression. Macroblocks **260** with variance measure **280** greater or less than  $V_{thr}$  have their QP increased or decreased by an amount  $\Delta QP$ , respectively.

By default,  $V_{thr}$  equals  $V_{frm}$ , but  $V_{thr}$  can be modified by  $\delta$ , an arbitrary offset that, if set to be non-zero, biases the results of varimasking **390** towards a particular ratio of perceived quality to compression efficiency. Another way of considering  $\delta$  is that it affects the balance of the populations of the group of macroblocks **260** from which bits can be stolen by increasing QP, and the group of macroblocks **260** two which bits can be given by decreasing QP.

$$V_{thr} = V_{frm} + \delta \quad \text{Equation 5:}$$

$F(x)$  calls a lookup table based on results of empirical analysis.  $G$  characterizes the rate of the varimasking **390** filter. The smaller the  $G$ , the larger the  $\Delta QP$ ; the larger the  $G$ , the smaller the  $\Delta QP$ .

$$G = F(V_{frm}) \quad \text{Equation 6:}$$

$V_n$ , the variance measure **280** for an n-th macroblock **260**, is generated **770**.

$\Delta QP_n$ , the  $\Delta QP$  to be applied to an n-th macroblock, is directly proportional to the difference between  $V_{thr}$  and the variance measure **280** for the n-th macroblock **260**.

$$\Delta QP_n = (V_n - V_{thr}) / G \quad \text{Equation 7:}$$

$\Delta QP_n$  can be clamped between a maximum and minimum value. Subtraction of  $V_{thr}$  from  $V_n$  has the same effect as comparing between  $V_{thr}$  and  $V_n$  to determine which is greater **780** because  $\Delta QP_n$ , which can be positive or negative, is added to a base QP for the n-th macroblock **260**,  $QP_{n-input}$  **790**. The result is the  $QP_{n-output}$  used to Quantize **170** the n-th macroblock **260**.

$$QP_{n-output} = QP_{n-input} + \Delta QP_n \quad \text{Equation 8:}$$

The varimasking parameters for a frame are  $V_{thr}$ ,  $V_{frm}$ ,  $G$  and  $\delta$ . The varimasking parameters for a macroblock in the frame are the varimasking parameters for the frame and  $V_n$ ,  $\Delta QP_n$  and  $QP_{n-output}$ .

The same decoder hardware structures as in prior implementations can be used, except that use of the various disclosed inventions will result in fewer compute cycles, download bandwidth (or storage space) and power being required and less heat generated.

#### Other Embodiments

FIG. 4A shows a schematic diagram of another embodiment of an AVC encoder **40** applying a 4x4 variance measure **280a** as generated, for example, in FIG. 3B. The variance measure can be applied, for example, to Rate Control **800** for Bitrate Targeting; to Varimasking **390**; or to Early Macroblock Decision **810** for Scene Change Detection, Early Inter Partitioning Decision, Early Intra Partitioning Decision or

Early Prediction Type Decision Frame Memory **820** stores reference frames **210** for use in encoding.

FIG. 4B shows an alternative embodiment of a method of generating a variance measure **280** where  $M \times N$  is 4x4 and  $P \times Q$  is 16x16, i.e. using 4x4 sub-blocks **270** to generate a variance measure for a macroblock **260**. For a macroblock **260** composed of pixels **830**, for each 4x4 sub-block **270** **1840** through n **850** of pixels  $P[1,n]i$ , the average luma value of each sub-block **270** is generated, from average value  $N$  for sub-block **1860** through average value  $M$  for sub-block n **870**. The sum of absolute differences between each luma value and the average value for a sub-block is then generated for each sub-block **1880** through n **890**. The variance measure **280** equals the average of all sums of absolute differences **900**.

Program instructions for implementing the inventive embodiments described herein may be installed in fixed, removable, firmware or other memory form for distribution with or later installation on separate or integrated video encoding and decoding devices.

According to some but not necessarily all embodiments, there is provided: A method for video encoding comprising: Generating a variance measure for each respective macroblock of a first frame of a stream of frames; Generating a variance measure for each respective macroblock of a second frame of said stream of frames, said second frame being immediately prior to said first frame in said stream of frames; Assigning a frame type to said first frame by comparing the variance measures of said first frame to the variance measures of said second frame; and Encoding said first frame based on said frame type.

According to some but not necessarily all embodiments, there is provided: A method of video encoding, comprising: generating at least one spatial variance measure across groups of pixels of at least one frame of a stream of frames; and encoding said one frame variably, in dependence on said spatial variance measure; whereby computational load is reduced for ones of said frames which have smaller amounts of spatial variance.

According to some but not necessarily all embodiments, there is provided: A method for video encoding comprising: using a computing apparatus, generating spatial variance measures for respective macroblocks of at least one frame of a stream of frames; using a computing apparatus, encoding said frame such that the lossiness of said encoding is at least partially dependent on said spatial variance measure, to thereby generate an encoded data stream which generally corresponds to said frame; and transmitting said encoded data stream, whereby said encoded data stream can be decoded at a receiving device to generate a recovered stream which generally corresponds to said frame.

According to some but not necessarily all embodiments, there is provided: A method for video encoding comprising: generating a spatial variance measure for at least one macroblock of at least one frame of a stream of frames; choosing a prediction mode at least partially in dependence on said spatial variance measure of said at least one macroblock; generating a prediction of values for said at least one macroblock, using said prediction mode; and encoding said at least one macroblock at least partially in dependence on said prediction.

According to some but not necessarily all embodiments, there is provided: A method for video encoding comprising: generating a spatial variance measure for at least one macroblock of at least one frame of a stream of frames; selecting a prediction mode corresponding to a partition size of said at least one macroblock, said partition size being chosen at least

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partially in dependence on said spatial variance measure of said at least one macroblock; generating a prediction for said at least one macroblock using said prediction mode; and encoding said at least one macroblock at least partially in dependence on said prediction.

According to some but not necessarily all embodiments, there is provided: A method for video encoding comprising: generating spatial variance measures for respective macroblocks of a first frame of a stream of frames; generating spatial variance measures for respective macroblocks of a second frame of said stream of frames, said second frame being near said first frame in said stream of frames; assigning a frame type to said first frame depending at least partially on comparison of said spatial variance measures of said respective macroblocks of said first frame to said spatial variance measures of said respective macroblocks of said second frame; and encoding said first frame depending at least partially on said frame type.

According to some but not necessarily all embodiments, there is provided: A method for video encoding comprising: generating spatial variance measures for respective macroblocks of at least one frame of a stream of frames; generating varimasking parameters for said respective macroblocks depending at least partially on said spatial variance measures; and encoding said at least one frame such that a lossiness of said encoding depends at least partially on said varimasking parameters of said at least one frame, wherein said varimasking parameters can cause a shift in encoding parameters away from their default values.

According to some but not necessarily all embodiments, there is provided: A method for video encoding using Inter prediction comprising: generating a spatial variance measure for at least one macroblock of at least one frame of a stream of frames; first comparing said spatial variance measure for said macroblock to a first threshold; second comparing said spatial variance measure for said macroblock to a second threshold; generating an Inter prediction, according to the Inter mode of prediction, for said macroblock depending on at least one partition size, said at least one partition size depending at least partially on said first comparison and said second comparison; and encoding said macroblock depending at least partially on said Inter prediction.

According to some but not necessarily all embodiments, there is provided: A method of video encoding using Intra prediction comprising: generating a spatial variance measure for at least one macroblock of at least one frame of a stream of frames; comparing said spatial variance measure for said macroblock to a threshold; conditionally disabling a set of prediction modes for said macroblock depending at least partially on said comparison; generating an Intra prediction, according to the Intra mode of video prediction, for said macroblock using at least one of a set of remaining Intra prediction modes for said macroblock; and encoding said macroblock depending at least partially on said Intra prediction.

According to some but not necessarily all embodiments, there is provided: A method of video encoding comprising: generating spatial variance measures for respective macroblocks in at least one frame of a stream of frames; generating a spatial variance measure of said frame using said spatial variance measures for respective macroblocks; generating a lossiness modifier for said frame using at least a bit length limitation of said at least one frame, a size of said frame and said spatial variance measure of said frame; and encoding said frame with a degree of lossiness depending at least partially on said lossiness modifier.

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According to some but not necessarily all embodiments, there is provided: A method for video encoding comprising: generating spatial variance measures for respective macroblocks in at least one frame of a stream of frames; generating a spatial variance measure of said frame using said variance measures; generating a Delta QP for a one of said respective macroblocks depending at least partially on a spatial variance measure of said one respective macroblock and said spatial variance measure of said frame; comparing said spatial variance measure of said one respective macroblock to a threshold; and encoding said one respective macroblock using a modified default rate of lossiness for said frame, said modification being an increase or decrease by Delta QP.

According to some but not necessarily all embodiments, there is provided: A method of video encoding comprising: generating a stream of frames from a visual content; generating at least one spatial variance measure of at least one frame of said stream of frames; generating an encoded bitstream by encoding said at least one frame of said stream of frames depending at least partially on said at least one spatial variance measure; transmitting said encoded bitstream over a communications channel to a decoder; generating a decoded stream of frames by decoding said encoded bitstream; and displaying said decoded stream of frames on a physical display device.

According to some but not necessarily all embodiments, there is provided: A method for video encoding comprising: generating partition-wise luminance variance measures for respective macroblocks of at least one frame of a stream of frames; transforming said respective macroblocks; and quantizing said respective macroblocks depending at least partially on said partition-wise luminance variance measures of said respective macroblocks.

According to some but not necessarily all embodiments, there is provided: A method for video encoding comprising: choosing a prediction mode for at least one frame of a stream of frames; generating a set of predictions of values for macroblocks of said frame, said predictions depending at least partially on at least respective macroblocks and said prediction mode; subtracting said predictions from said respective macroblocks to produce residual macroblocks; transforming said residual macroblocks; and quantizing said residual macroblocks depending at least partially on an average of luminance variance measures for macroblocks of said frame and a percentage of macroblocks of said frame having luminance variance measures near zero.

According to some but not necessarily all embodiments, there is provided: A computer-readable medium having stored thereon instructions that, when executed, direct a computing apparatus to: generate at least one spatial variance measure across groups of pixels of at least one frame of a stream of frames; and encode said one frame variably, in dependence on said spatial variance measure; whereby computational load is reduced for ones of said frames which have smaller amounts of spatial variance.

According to some but not necessarily all embodiments, there is provided: A video system comprising: a computing apparatus that is configured to: generate at least one spatial variance measure across groups of pixels of at least one frame of a stream of frames; and encode said one frame variably, in dependence on said spatial variance measure; whereby computational load is reduced for ones of said frames which have smaller amounts of spatial variance.

#### Modifications and Variations

As will be recognized by those skilled in the art, the innovative concepts described in the present application can be modified and varied over a tremendous range of applications,

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and accordingly the scope of patented subject matter is not limited by any of the specific exemplary teachings given. It is intended to embrace all such alternatives, modifications and variations that fall within the spirit and broad scope of the appended claims.

For different applications a variance measure can be generated locally within a frame, frame-wide or as a comparison between localities or entireties of different frames. Embodiments include, but are not limited to, applications to fine-tuning rate control on the macroblock level, frame-wide rate control, early prediction mode decisions, efficient macroblock partitioning and scene change prediction.

In various other embodiments, any of the inventive systems or methods described herein can be applied to an I-frame, P-frame or B-frame.

In various other embodiments, groups of samples are non-rectangular contiguous arrays of samples and patches of samples are subsets of said non-rectangular contiguous arrays of samples, the steps for generating a variance measure for such non-rectangular contiguous arrays of samples corresponding to the steps for generating a variance measure for P×Q groups of samples as described hereinabove.

In various other embodiments, a variance measure can be generated using chroma samples.

In various other embodiments, residual macroblocks or previously decoded and reconstructed macroblocks can be used to generate a variance measure.

In various other embodiments, encoder/decoder schemes other than AVC can be employed.

In various other embodiments, overlapping patches of a group can be used to generate a variance measure.

In various other embodiments, overlapping groups can be used to generate a variance measure.

In various other embodiments, a P×Q sized group of samples can be used instead of a macroblock to generate a variance measure.

In various other embodiments, an M×N patch of samples can be used instead of a 4×4 sub-block to generate a variance measure.

In various other embodiments, sizes P×Q other than 16×16 of groups of samples, including sizes where P does not equal Q, can be used to generate a variance measure.

In various other embodiments, sizes of patches of samples M×N other than 4×4, including sizes where M does not equal N, can be used to generate a variance measure.

In various other embodiments, samples in groups of samples can be non-contiguous.

In various other embodiments, samples in patches of samples can be non-contiguous.

In various other embodiments, a variance measure can be generated using the absolute differences between the square of a value and the square of the average over the M×N samples of that value.

In various other embodiments, the size P×Q of a group of samples can equal the size M×N of a patch of samples.

In various other embodiments, a reference frame can be non-consecutive to the currently encoding frame in the stream of frames.

In various other embodiments, a reference frame can be a later frame to the currently encoding frame in the stream of frames.

In various other embodiments, generating a variance measure can include additional layers between the group of samples level and the frame-wide level of averaging, taking absolute differences or normalizing.

In various other embodiments, a variance measure can be applied to predict local scene change.

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In various other embodiments, numbers of regions other than 4 can be used to predict scene change.

In various other embodiments, overlapping regions can be used to predict scene change.

In various other embodiments, a reference frame that is near but not immediately prior to the currently encoding frame in the stream of frames can be used to predict scene change.

In various other embodiments various additional or alternative partition sizes can be used in Early Inter Partitioning Decision.

In various other embodiments additional threshold decision stages can be used in Early Inter Partitioning Decision.

In various other embodiments, the maximum and minimum ΔQP clamping values can be chosen to achieve a desired ratio of perceived visual quality to compression efficiency.

In various other embodiments, the varimasking parameters for a macroblock include  $\delta$  and  $V_{thr}$ ; that is, each macroblock in a frame may have a different  $\delta$ , and thus a different  $V_{thr}$ .

In various other embodiments, varimasking can be performed based on chroma complexity.

In various other embodiments of Bitrate Targeting, the chosen QP results in the frame being encoded using strictly fewer bits than a target number.

In various other embodiments of Bitrate Targeting,  $\phi$  is initially set to a number other than 1.

In various other embodiments of NALU Packing, macroblocks loaded into an NALU are from more than one frame in the stream of frames.

In various other embodiments, frames are encoded in an order different from their order in the stream of frames.

Additional general background, which helps to show variations and implementations, may be found in the following publications, all of which are hereby incorporated by reference: I. Richardson, The H.264 Advanced Video Compression Standard (2.ed. 2010), which is hereby incorporated by reference, together with all references cited therein, and the AVC standard itself, including all in-force and superseded components thereof. In-force and superseded components of the AVC standard may be found at <http://www.itu.int/rec/T-REC-H.264> (Oct. 5, 2011).

None of the description in the present application should be read as implying that any particular element, step, or function is an essential element which must be included in the claim scope: THE SCOPE OF PATENTED SUBJECT MATTER IS DEFINED ONLY BY THE ALLOWED CLAIMS. Moreover, none of these claims are intended to invoke paragraph six of 35 USC section 112 unless the exact words “means for” are followed by a participle.

The claims as filed are intended to be as comprehensive as possible, and NO subject matter is intentionally relinquished, dedicated, or abandoned.

What is claimed is:

1. A method of video encoding, comprising:  
generating at least one spatial variance measure across groups of pixels of at least one frame of a stream of frames;  
encoding said one frame variably, in dependence on said spatial variance measure;  
generating a prediction of values of a one of said groups of pixels using a prediction mode selected from one of Inter-mode prediction and Intra-mode prediction;  
encoding said one group of pixels at least partially in dependence on said prediction, wherein said selected prediction mode is at least partially dependent on a spatial variance measure for said one group of pixels;

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generating a bit budget for said one of said groups of pixels based on said spatial variance measure; and  
loading said one of said groups of pixels and a plurality of previous groups of pixels into a Network Abstraction Layer Unit (NALU) until a sum of respective bit budgets for: said one of said groups of pixels, said plurality of previous groups of pixels, and a subsequent group of pixels is greater than a number of bits available in a payload of said NALU.

2. The method of video encoding of claim 1, further comprising:

in a first step, finding an average of values of pixels in a one patch of pixels in a one of said groups of pixels;  
in a second step, for said one patch of pixels, creating a sum of absolute differences between said values of said pixels and said average of values;

in a third step, repeating said first step and second step for remaining ones of patches of pixels, if any, in said one group of pixels; and

in a fourth step, averaging said sums of absolute differences of said one patch of pixels and said remaining patches of pixels, if any, wherein said one patch of pixels and said remaining ones of patches of pixels, if any, are subsets of said one group of pixels, and wherein said spatial variance measure for said one group of pixels is generated using said first step, said second step, said third step, and said fourth step.

3. The method of video encoding of claim 2, wherein said patches of pixels comprise MxN sized arrays of pixels.

4. The method of video encoding of claim 2, wherein said patches of pixels comprise 4x4 sized arrays of pixels.

5. The method of video encoding of claim 1, wherein said at least one spatial variance measure across groups of pixels is generated from luma values of said pixels.

6. The method of video encoding of claim 1, wherein said at least one spatial variance measure across groups of pixels is generated from chroma values of said pixels.

7. The method of video encoding of claim 1, further comprising:

excluding a set of prediction modes corresponding to at least one partition size of a one of said groups of pixels depending at least partially on a spatial variance measure for said one group of pixels;

selecting a non-excluded prediction mode;  
generating a prediction of values of said one group of pixels at least partially in dependence on said selected prediction mode; and

encoding said one group of pixels at least partially in dependence on said prediction.

8. The method of video encoding of claim 1, further comprising:

determining a default prediction mode for said frame depending at least partially on a spatial variance measure of said frame;

signaling said default prediction mode to at least one of a mode select stage and a rate control stage of an encoder; and

encoding said frame at least partially in dependence on said default prediction mode.

9. The method of video encoding of claim 1, further comprising:

selecting a rule from a predetermined list of rules for a one of said groups of samples of said frame, rules of said predetermined list of rules defining how to generate a new group of samples from samples near said one group of samples in at least one of said frame and a reference frame in said stream of frames, said rule being selected

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to generate said new group of samples by determining a similarity between the new group of samples to said one group of samples, said selected rule being selected at least partially in dependence on a spatial variance measure of said one group of samples; and

encoding said one group of samples at least partially in dependence on said selected rule, wherein a sample comprises a single color plane of information of a pixel.

10. The method of video encoding of claim 9, wherein whether said selected rule defines generation of a new group of samples from samples near said one group of samples in said frame or in said reference frame in said stream of frames is at least partially dependent on said spatial variance measure of said one group of samples.

11. The method of video encoding of claim 10, wherein rules are removed from said predetermined list of rules prior to selection of said selected rule at least partially in dependence on said spatial variance measure of said one group of samples, and wherein said removed rules correspond to at least one partition size of said one group of samples.

12. The method of video encoding of claim 1, further comprising:

selecting a rule from a predetermined list of rules, rules of said predetermined list of rules defining how to generate a new group of samples from samples near a one of said groups of samples in at least one of said frame and a reference frame in said stream of frames;

signaling said selected rule as a default prediction mode for said frame to at least one of a mode select stage and a rate control stage of an encoder; and

encoding said frame at least partially in dependence on said default prediction mode;

wherein said selected rule is selected at least partially in dependence on a spatial variance measure of said frame, and wherein a sample comprises a single color plane of information of a pixel.

13. The method of video encoding of claim 1, further comprising:

modifying a default rate of lossiness of compression for at least one of said groups of pixels at least partially in dependence on a respective spatial variance measure; and

encoding said group of pixels at least partially in dependence on said modified rate of lossiness of compression.

14. The method of video encoding of claim 1, wherein said groups of pixels comprise PxQ sized arrays of pixels.

15. A computing apparatus comprising:

a memory; and

a processor, said processor capable of executing instructions stored in said memory, said instructions comprising:

generating spatial variance measures for respective macroblocks of at least one frame of a stream of frames;

generating an amount of bitwise right-shift of said frame;

encoding said frame such that the lossiness of said encoding is at least partially dependent on said spatial variance measure and the amount of bitwise right-shift, to thereby generate an encoded data stream which generally corresponds to said frame;

generating a bit budget for said at least one macroblock of said respective macroblocks at least partially in dependence of said spatial variance measure for said at least one macroblock; and

loading said at least one macroblock and a plurality of previous said respective macroblocks into a Network Abstraction Layer Unit (NALU) until a sum of respective bit budgets for: said at least one macroblock, said

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plurality of previous macroblocks, and a subsequent macroblock of said respective macroblocks is greater than a number of bits available in a payload of said NALU; and

transmitting said encoded data stream, whereby said encoded data stream can be decoded at a receiving device to generate a recovered stream which generally corresponds to said frame.

**16.** The computing apparatus of claim **15**, wherein a spatial variance measure for a one of said respective macroblocks is generated at a level of resolution corresponding to a partition of said one respective macroblock.

**17.** The computing apparatus of claim **15**, wherein a spatial variance measure for a one of said respective macroblocks is generated from luma values of said one respective macroblock.

**18.** A method for video encoding comprising:

generating a spatial variance measure for at least one macroblock of at least one frame of a stream of frames;  
choosing a prediction mode at least partially in dependence on said spatial variance measure of said at least one

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macroblock, wherein at least one prediction mode of a set of enabled prediction modes is disabled based on the spatial variance measure;

generating a prediction of values for said at least one macroblock, using said prediction mode;

encoding said at least one macroblock at least partially in dependence on said prediction;

generating a bit budget for said at least one macroblock at least partially in dependence of said spatial variance measure; and

loading said at least one macroblock and a plurality of previous macroblocks into a Network Abstraction Layer Unit (NALU) until a sum of respective bit budgets for: said at least one macroblock, said plurality of previous macroblocks, and a subsequent macroblock is greater than a number of bits available in a payload of said NALU.

**19.** The method for video encoding of claim **18**, wherein said variance measure is generated as a combination of properties separately determined for partition-sized subsets of said at least one macroblock.

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